Data report questions:

Given the provided data, here are three conclusions that can be drawn. The first being, the greater number of attempted campaigns results in a greater number of successful campaigns. The second conclusion is there does not seem to be any correlation between the month of the campaign and the success or failure of the campaign. Lastly, we can conclude from the data, crowd funding tends to be most successful for the category of theater, specifically plays.

Some of the limitations of the dataset are that the campaigns are from multiple countries. Given societal and cultural norms for each country that may affect the outcome expectancy. Additionally, we do not know if this is data from one crowdsourcing platform or multiple which would change the conclusions that can be made overall. Lastly, not all the data provided is clearly explained. For example, what information are the categories *staff\_pick* and *spotlight* providing that correlates to the data overall?

In addition to the tables already created, one we could have made would show the duration of the campaign compared to the outcome of the campaign. The value of this would be to see if the length of the open campaign has any effect on whether it will be successful. Secondly, we could have made a table comparing the category and/or sub-category with the number of backers of each type. This would show whether the number of backers for the given category/subcategory is indicative of the success of the campaign.